

Subject: DCBID - Fall Resident Showcase

From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS /CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

Date: 09/12/2017 10:57 AM

To: Michael Filson <mfilson@downtownla.com>

The DCBID is bringing back our popular Resident Mixer Showcase this fall! The mixer will be taking place 48 stories above Downtown with 360° views. For those that participated last year, we hope to see you again!

I would like to personally invite you to showcase your business at the mixer. There is no cost for you to attend, however, we just ask that you provide some type of small bite, drink, product sample, giveaway, etc. for the residents. Be creative! We will supply you with the table and space. We are expecting 200-250 residents to attend this mixer.

This is a great opportunity for you to get in front of our residents and let them know all the great things you offer. If you are unable to showcase, you have the opportunity to place something in our DTLA Resident Swag Bag. I've attached the event flier for your reference.

Event Date: Thursday, October 5, 2017

Event Time: 6-9pm (set-up time from 3-5:30pm)

Event Location: 777 Tower, 777 S Figueroa St

If you would like to be a "Showcaser" at the event or have any questions, please let me know.

Mike Filson

Associate Director, Marketing & Community Relations

 <https://www.downtov>

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— Attachments: —

BID.ReMix.Fall17.Vendors.pdf	1.0 MB
image001.png	5.8 KB
image003.jpg	518 bytes
image005.jpg	517 bytes
image007.jpg	524 bytes